Direct Processing of Field Data

GEORGE M. ANGLETON, CHARLES D. BONHAM, AND LARRY L. SHANNON Associate Professor of Biostatistics, Department of Radiation Biology, Graduate Research Assistant, Department of Botany and Plant Pathology, and Instructor, Department of Mathematics, Colorado State University, Fort Collins.

Ecological, agricultural, and range data frequently traverse a processing route which subjects the data to an unacceptable risk pattern of erroneous modification. When the

processing of such data becomes routine and involves the utilization of a computer facility, most of the detectable errors arise in the phase of the processing route which lies between the actual initial data recording and its submission to the computer for data reduction. This includes re-transcription of the data and subsequent key-punching with verification.

In an operation of small to moderate scope and involving a normal turn-over of support personnel, the frequency of errors arising from rerecording of data can be expected to be moderately high. These errors may be both difficult and expensive to detect and to correct. The experiences of the authors have shown that such errors are primarily the result of either random mistakes or misunderstandings of instructions. While both types of errors are costly, the latter becomes extremely so when large volumes of data are involved.

In addition to the errors arising from data handling there exists the inconvenience that the usual elapsed time from the initial recording of data in the field to the storing of it in a suitable punched card format runs from a minimum time of one week up to several weeks. This means that visual scanning of new data in a meaningful and useful display is delayed for at least an equivalent period of time. In turn, then, the feasibility of in-the-field verification of doubtful results is significantly reduced; whereas, with a rapid data-display return the opposite could be true.

While there may be several ways of overcoming most of these objectionable characteristics of this route of data acquisition, there exists one which may prove to be superior to others from both the practical and economical points of view. This procedure involves the use of special data acquisition forms for use with an optical reader attached on-line to a small computer. The actual facility utilized by the authors for this purpose is located in the Statistical Laboratory of Colorado State University; it includes an IBM 1231 Optical Mark Page Reader attached on-line to an IBM 1401 computer with card, tape and printer inputoutput devices.

The 1231 is a sensing device capable of detecting and translating markings from an 8½ x 11 inch sheet of paper into records in the memory of the computer. The interpretation and manipulation of the records can be accomplished through programs in such a fashion that the data from the 1231 sheets are simultaneously punched on cards, stored on tape and listed on a print out.

Fig. 1 shows the form we are using in an ecological study of alpine vegetation. Area identification is marked with a black felt pen marker by the observer directly on these sheets; the presence of a species in a given sample plot is then indicated by similar marks in the tracks following the code number of that species. These data sheets are processed without additional error providing the investigator with a data listing and a deck of punched cards. Such processing of data sheets can be performed at the rate of 1,500 to 2,000 per hour, thus providing the investigator with an immediate display

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FIGURE 1. Data acquisition form for in-the-field use in conjunction with an ecological study.

of recently acquired data. Utilizing the described computing facilities we find that the processing cost per document exclusive of card cost is about 2¢ each; utilizing the equivalent facilities of the same institution in the manner described at the beginning of this report, the processing cost per document is about 6¢ each.

Briefly, then, utilizing this type of data acquisition, significant increases in efficiency are obtained with regard to;

- 1. Accuracy of data procurement.
- 2. Processing time.
- 3. Direct costs of data acquisition.

Sample forms will be sent to readers upon request.