The foregoing is a challenge to the American Society of Range Management. The Society has a responsibility to develop acceptable standards of Range Management and to speed up their adoption by range users. As individuals and as a unit there is an opportunity to render invaluable service in education which will terminate the boom-and-bust system of economics in the livestock industry and in so doing will help posterity to some small degree by preventing permanent damage to the basic resources of soil and water.—George E. Weaver, Pinecroft Ranch, Livermore, Colorado (formerly Production and Marketing Administration, U. S. Dept. of Agriculture.)

The New Journal

With this issue the Journal of Range Management takes on a "new look" in format, size and general appearance. In taking this step to the larger type page, the Journal is following the trend in modern periodicals toward a more versatile medium of expression. The new larger 3-column format provides and combines efficient and economical use of space with a compact type page, readability and "eye-appeal" through diversity in arrangement of illustrative materials, and improved facilities for the use of the Journal as an advertising medium. The adaptability of the new form allows for a wider selection in size of tables and illustrations. The large trim size increases by nearly 50% the text content per page as compared with the former Journal. Increased revenues through advertising are made possible by the provision of the standard page size for cuts and layouts used by most advertising concerns. Printing costs for journals of the two sizes do not differ greatly. The added advantages of versatility in make-up and the possibilities for increased revenue through advertising were prime factors in the selection of the new style by the Editorial Board and the Board of Directors.

We believe that the choice of the large-sized format represents a forward step for the Journal of Range Management in keeping with the progress made since its inception in 1948. The strong foundations laid by the previous editors, Harold H. Biswell, Robert S. Campbell and Joseph F. Pechanec and their co-workers are a tribute to their persevering work and a standard of excellence for the present editorial staff. With these mechanical changes in make-up, the Journal should be in a strengthened position for continuing development in serving the interests of grazing land management.

To adequately fulfill its mission the Journal of Range Management should strive continually to broaden its scope and improve the quality of its contents. A growing journal is one which provides a maximum of reader satisfaction through its choice of pertinent, well-written articles of lasting value expressed in terms understandable by the technical and practical man alike.

Presentation of current news and viewpoints of members represents an integral function of a professional journal. Members of the Range Society are encouraged to make the Journal a vehicle for news and comment on current items of interest. Personal news items such as transfers, promotions, and participation in organizational activities are solicited for inclusion in the News and Notes Section. The Journal should also provide a forum for the expression of viewpoints of the society members on matters of general interest. In subsequent issues opportunity will be provided for the publication of such comment and opinion in a Letters to the Editor Section.

Although the official publication of the American Society of Range Management, the Journal should go beyond circumscribed geographical boundaries in serving the needs of range management wherever they may occur. In the spirit of America, the pages of the Journal should be open to all who wish to contribute. Many of our world neighbors have made significant progress in the development of improved management practices and in the solution of problems in conservation and land use. It is hoped that the Journal may be considered a medium for publication by all investigators in range management.—Robert A. Darrow.